



## McAuliffe International School

### Sponsorship Opportunities 2016-17

McAuliffe International School and the McAuliffe at Smiley Foundation (MSF) appreciate your interest in a sponsorship for the 2016-17 school year. MSF exists to support McAuliffe and raises \$150,000 each year to help fund the costs of student enrichment programs and building improvements for the McAuliffe at the Smiley campus. McAuliffe International School has over 900 students and growing. It is the largest middle school within Denver Public Schools, with a very active and engaged parent community.

#### **Supernova: \$2,000**

- ★ Sponsor's own banner displayed at McAuliffe International School's Direct Giving Events.
- ★ Logo/name and web link on school's website (2016-17 calendar year)
- ★ Recognition in school's weekly e-newsletter (2016-17 calendar year)
- ★ Logo on full-page sponsorship ad in programs for McAuliffe's Theatre productions
- ★ Logo displayed in school's main lobby
- ★ Verbal recognition at Direct Giving Events
- ★ Sponsor "meet and greet" at McAuliffe (date TBD)

#### **Gold Star: \$1,000**

- ★ Logo/name and web link on school's website (2016-17 calendar year)
- ★ Recognition in school's weekly e-newsletter (2016-17 calendar year)
- ★ Logo on half-page sponsorship ad in programs for McAuliffe's Theatre productions
- ★ Logo displayed in school's main lobby

#### **Silver Star: \$500**

- ★ Logo/name included on event invitations
- ★ Logo/name and web link on school's website (2016-17 calendar year)
- ★ Logo displayed in school's main lobby

*Sponsorship benefits may include recognition at other events throughout the year.*

Proceeds from sponsorships will be directed towards covering the costs of student enrichment programs and building improvements for the McAuliffe at the Smiley campus.

McAuliffe at Smiley Foundation is registered as a 501(c)(3) organization, federal tax ID: 46-4255384  
Sponsorship amounts are tax-deductible to the fullest extent allowed by law.



McAuliffe International School

**Sponsorship Commitment Form 2016-17**

**Yes!** I/my company will sponsor McAuliffe at the following level:

- ★ Supernova - \$2,000
- ★ Gold Star - \$1,000
- ★ Silver Star - \$500

\_\_\_\_\_  
Contact Name (as you would like it to appear on sponsorship materials)

\_\_\_\_\_  
Company Name (as you would like it to appear on sponsorship materials)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Website address that you would like to be published

I would like my donation to support a specific need at McAuliffe, please specify the category or fund:  
\_\_\_\_\_

Please make checks payable to “McAuliffe at Smiley Foundation”  
or make an online payment through [Colorado Gives](#).  
Please e-mail your logo (.jpeg - at least 300 dpi) to brandi\_wright@dpsk12.org.