



McAuliffe International School

Summer, 2017

Dear Community Partner,

McAuliffe International School serves over 1,000 middle school students in the Greater Park Hill and Stapleton neighborhoods of Denver. McAuliffe has a commitment to provide an exceptional educational community in which each student can thrive and become a lifelong learner. The McAuliffe at Smiley Foundation (MSF) was established in lieu of a traditional PTA to support McAuliffe students through fundraising, promoting public service, and fostering a sense of community connection. MSF supports McAuliffe by seeking volunteers, donations, and financial support from individuals, businesses, and community organizations. Community support is essential in meeting our committed goals for the year. The MSF Sponsorship Program was designed to encourage local businesses to support the school while gaining several opportunities for year-long recognition. Sponsorship levels range from \$500 to \$2,000.

Included in this packet are 2017-2018 MSF Sponsorship opportunities. We are hoping we can count on your support of McAuliffe International School for the 2017-2018 school year. In return, we will promote and market your organization as one that supports our school and our ongoing efforts to enrich our community and McAuliffe's mission.

If we can count on you to help us support our students, please return the attached Sponsorship Commitment Form with your tax-deductible donation to the address listed below.

Make checks payable to MSF

McAuliffe at Smiley Foundation
2540 Holly Street
Denver, CO 80207

If you have any questions, or would like us to pick up your donation in person, please email Brandi Wright, Community Liaison, at brandi_wright@dpsk12.org. MSF is a recognized 501(c)3 organization and our EIN number is **46-4255384**.

Thank you in advance for your support of McAuliffe International School and our community.

Sincerely,

Brandi Wright
Community Liaison
McAuliffe International School



McAuliffe International School

Sponsorship Opportunities 2017-18

McAuliffe International School and the McAuliffe at Smiley Foundation (MSF) appreciate your interest in a sponsorship for the 2017-18 school year. MSF exists to support McAuliffe and aims to raise \$150,000 each year to help fund the costs of student enrichment programs and building improvements for the McAuliffe at the Smiley campus. McAuliffe International School has over 900 students and growing. It is the largest middle school within Denver Public Schools, with a very active and engaged parent community.

Supernova: \$2,000

- ★ Company signage displayed at McAuliffe International School's fundraising events
- ★ Logo/name and web link on school's website (2017-18 calendar year)
- ★ Recognition in school's weekly e-newsletter (2017-18 calendar year)
- ★ Logo on full-page sponsorship ad in programs for McAuliffe's theatre productions
- ★ Logo displayed in school's main lobby
- ★ Verbal recognition at all fundraising events

Gold Star: \$1,000

- ★ Logo/name and web link on school's website (2017-18 calendar year)
- ★ Recognition in school's weekly e-newsletter (2017-18 calendar year)
- ★ Logo on half-page sponsorship ad in programs for McAuliffe's theatre productions
- ★ Logo displayed in school's main lobby

Silver Star: \$500

- ★ Logo/name and web link on school's website (2017-18 calendar year)
- ★ Logo on half-page sponsorship ad in programs for McAuliffe's theatre productions
- ★ Logo displayed in school's main lobby

Sponsorship benefits may include recognition at other events throughout the year.

Proceeds from sponsorships will be directed towards covering the costs of student enrichment programs and building improvements for the McAuliffe at the Smiley campus.

McAuliffe at Smiley Foundation is registered as a 501(c)(3) organization, federal tax ID: 46-4255384
Sponsorship amounts are tax-deductible to the fullest extent allowed by law.



McAuliffe International School

Sponsorship Opportunities 2017-2018

McAuliffe International School and the McAuliffe at Smiley Foundation (MSF) appreciate your interest in a sponsorship for the 2016-2017 school year. MSF exists to support McAuliffe and aims to raise \$150,000 each year to help fund the costs of student enrichment programs and building improvements for the McAuliffe at the Smiley campus. *Sponsorship benefits may include recognition at other events throughout the year.*

Benefits	Supernova - \$2,000	Gold Star - \$1,000	Silver Star - \$500
Banner	Company signage displayed at all fundraising events		
School Events	Logo on half-page advertisement in programs for all McAuliffe theatre productions Verbal recognition at all fundraising events and other school functions Sponsor meet-and-greet event at McAuliffe (date TBD)	Logo on half-page sponsorship advertisement in programs for all McAuliffe theatre productions Verbal recognition at all fundraising events and other school functions	
Entry signage	Logo/name on sponsor board in the school's entry	Logo/name on sponsor board in the school's entry	Logo/name on sponsor board in the school's entry
Weekly newsletter and website	Recognition in school's weekly e-newsletter for duration of school year Logo/name and web link on school's website for duration of school year	Recognition in school's weekly e-newsletter for duration of school year Logo/name and web link on school's website for duration of school year	Recognition in school's weekly e-newsletter for duration of school year Logo/name and web link on school's website for duration of school year

Contributing sponsors – Any company or individual donating in-kind materials to the school (over \$500) will be recognized as a contributing sponsor and will be included on the sponsor board in the entry of the school. If the in-kind donation is in support of a specific event, the donor will also be recognized at the event. Any in-kind donations over \$2,000 will be recognized at the top sponsorship level (Supernova) and will receive all of the benefits of that sponsorship level.



McAuliffe International School

Sponsorship Commitment Form 2017-18

Yes! I/my company will sponsor McAuliffe at the following level:

- ★ Supernova - \$2,000
- ★ Gold Star - \$1,000
- ★ Silver Star - \$500

Contact Name (as you would like it to appear on sponsorship materials)

Company Name (as you would like it to appear on sponsorship materials)

Address

City

State

Zip

Telephone

E-mail

Website address that you would like to be published

I would like my donation to support a specific need at McAuliffe, please specify the category or fund:

Please make checks payable to “McAuliffe at Smiley Foundation”
or make an online payment through [Colorado Gives](#).
Please e-mail your logo (.jpeg - at least 300 dpi) to brandi_wright@dpsk12.org.